



PHOCUS
COMPANIES



**Junior
Achievement™**
of Arizona

**The Event that is Fueling Financial
Education for the Next Generation!**

4.01k Fun Run & Phocus Car Show

Saturday, February 24, 2024 8AM -1PM

Phocus Office | 7600 N 16th St. Suite 100, Phoenix, AZ 85020





JOIN OUR FORMER SPONSORS WHO INSPIRED ARIZONA STUDENTS!





JOIN US IN INSPIRING ARIZONA STUDENTS!

If you enjoy running, jogging, walking, or biking and have a heart for supporting a meaningful cause, take part in the 4.01k Fun Run and Phocus Charity Car Show! This year, in addition to the fun run, we are hosting a display of classic, racing, and exotic cars, open to spectators as well as anyone who wants their car to take part in the show.

Our primary focus is to give back to the community by supporting two schools in need of essential supplies. We will be collecting these crucial items at the event (a detailed list will be provided beforehand), or your generous cash donations will be used to secure the additional resources these schools urgently require. Come join us for a day filled with fantastic vehicles, wonderful people, and some delicious food trucks all in the spirit of aiding students in need.



Each Runner & Car Participant



170K

Arizona Students Served





PHOCUS
COMPANIES
RETIREMENT SERVICES

2024 4.01K FUN RUN & CAR SHOW SPONSORSHIP BENEFITS

THE RACE IS ON TO HELP BUILD A HEALTHIER AND MORE FISCALLY FIT COMMUNITY

100% of proceeds from these sponsorships benefit Junior Achievement of Arizona and their work to provide real-world and innovative financial literacy programs to the youth in our community. Serving more than 170,000 students each year, JA plays an important role in Arizona's shared future. Our critical programs help students connect what they learn in the classroom, whether it be in person or virtual, to the real world – knowledge critical to empowering today's students to be successful, contributing members of society in the future.

TITLE SPONSOR (1) \$15,000

Provides JA programs to one school AND sends a class to JA BizTown!

- Premium recognition as Title Sponsor on all collateral, website and day of event branding.
- Opportunity to provide literature/swag in race bags
- Social Media and Website mentions
- Recognition at Race Finale event
- 20 complimentary race entries for employees

PRESENTING SPONSOR (1) \$10,000

Provides JA programs to one school!

- Premium recognition as Presenting Sponsor on all collateral, website and day of event branding.
- Opportunity to provide literature/swag in race bags
- Social Media and Website mentions
- Recognition at Race Finale event
- 10 complimentary race entries for employees

T-SHIRT SPONSOR (3) \$5,000

Provides JA programs to two classes AND sends one school to JA BizTown

- Premium recognition as T-Shirt Sponsor on all collateral, website and day of event branding.
- Logo on front side of all T-Shirts
- Opportunity to provide literature/swag in race bags
- Social Media mentions
- Recognition at Race Finale event
- 10 complimentary race entries for employees

PHOTO BOOTH SPONSOR (2) \$4,000

Provides JA programs to 75 students!

- Recognition on website and day of event branding.
- Company Logo on all photos taken in the Photo Booth
- Opportunity to provide literature/swag in race bags
- Recognition at Race Finale event
- 10 complimentary race entries for employees

Continued

**Thank you for your support of Junior Achievement of Arizona
a 501(c)(3) non-profit organization | Federal Tax ID #86-0184349**



PHOCUS
COMPANIES
RETIREMENT SERVICES

2024 4.01K FUN RUN & CAR SHOW SPONSORSHIP BENEFITS

RACE BAG SPONSOR (3)

\$3,500

Provides JA programs to 100 students!

- Recognition on website.
- Opportunity to provide literature/swag in race bags and logo on all race bags
- Recognition at Race Finale event
- 7 complimentary race entries for employees

WARM UP & STRETCH SPONSOR (1)

\$2,500

Provides JA programs to 30 students!

- Recognition on website and day of event branding.
- Opportunity to provide literature/swag in race bags
- Recognition at Race Finale event
- 5 complimentary race entries for employees

BIB SPONSOR (10)

\$1,500

Provides JA programs to 30 students!

- Recognition on website and day of event branding.
- Opportunity to provide literature/swag in race bags
- Recognition at Race Finale event
- 5 complimentary race entries for employees

WATER STATION SPONSOR (5)

\$750

Provides JA programs to 20 students!

- Recognition at the water station day of event
- Opportunity to provide literature/swag in race bags
- Recognition at Race Finale event
- 5 complimentary race entries for employees

MILE MARKER SPONSOR (Unlimited)

\$500

Provides JA programs to 15 students!

- Recognition at event as mile marker sponsor
- Recognition at Race Finale event
- 5 complimentary race entries for employees

INDIVIDUAL RUNNER

\$35

- Entry for one to the race
- Children 12 and under are free!

Additional discount tickets will be available for purchase by sponsoring companies. If you have any questions, please contact Bri Tournas at brit@jaaz.org or 480-219-0234.



Register Here





THANK YOU!

For inspiring and preparing
AZ students to
succeed in work and life!



FOR MORE INFORMATION
Contact Bri Tournas
480.219.0234 or brit@jaaz.org

[Register Here](https://www.tinyurl.com/489a95c6)

ABOUT JA

For more than 65 years, Junior Achievement of Arizona (JA) has inspired and prepared nearly 3 million Arizona students to succeed in work and life. We're empowering their futures by giving them the knowledge and skills they need to manage their money, plan for their future, and make smart academic, career and economic choices.

While our programs are invaluable to all students regardless of background, the majority of the students we serve come from low-income households.

We are a 501(c)(3) not-for-profit organization wholly dependent on the financial and volunteer support of individuals, foundations and businesses. Learn more at jaaz.org/about.